

## Background

PrEP is a highly effective HIV prevention tool which, when used properly, reduces rates of HIV transmission and acquisition by more than 90% notably in high-risk populations.

Oral daily PrEP was introduced in Haiti in March 2019 and progressively integrated as a component of a combined HIV prevention package.

Through USAID funding, ISPD implemented a men's clinic where PrEP was included as part of a comprehensive and complete package of HIV prevention, care and treatment in March 2020.



Fig. 1: Klinik Eritaj Ouest Men's Clinic

## Description

To increase client enrollment on PrEP especially in the MSM population, we adopted a peer led approach using MSM clients as PrEP champions.



Fig. 2 : Sensitization material for client education

In May 2021, from a pool of clients already on PrEP at the men's clinic, three MSMs were selected for their communication skills and their adherence to both site visits and PrEP. They received an 8-hour training course using adapted versions of national curricula covering topics such PrEP, HIV and other STIs.



Fig. 3 : Orientation session for PrEP Champions

The PrEP champions were to report to the site twice weekly for onsite patient education and client referrals.

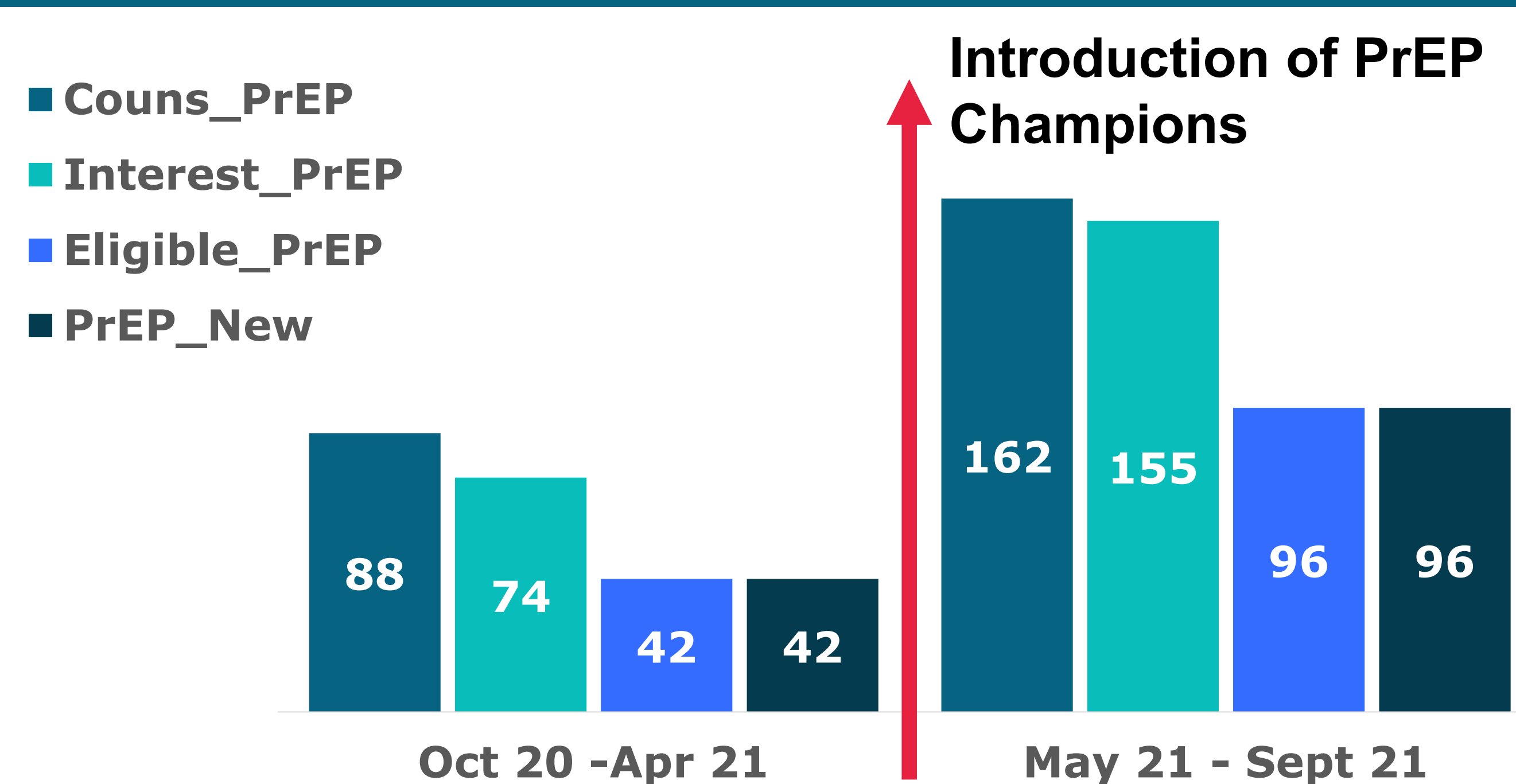


Fig. 4 : Community mobilization

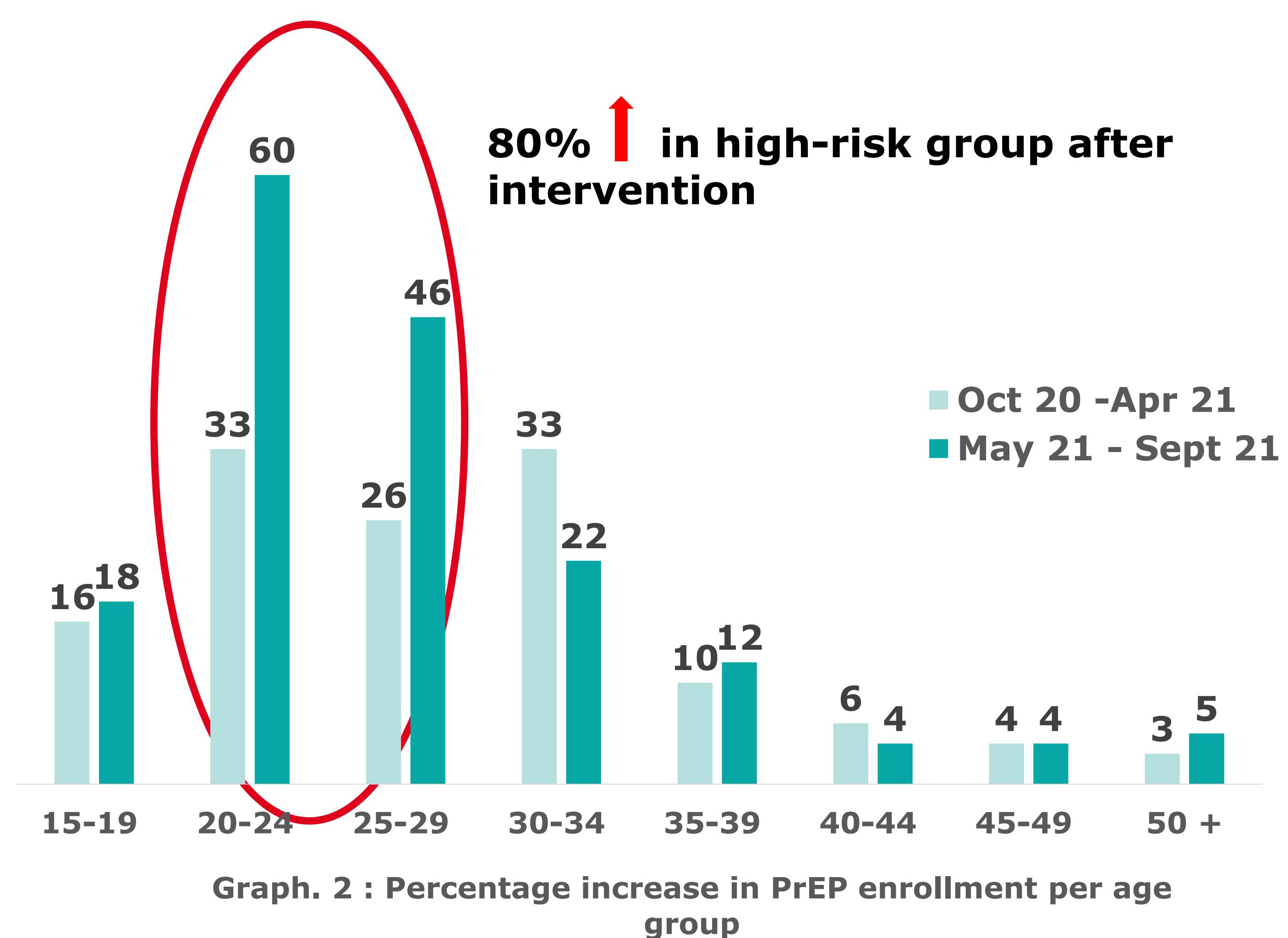
Their goal was to increase awareness and enrollment on PrEP among their peers through onsite and community level sensitization.

## Lessons learned

Since the implementation of PrEP Champions, when compared to the previous 6 months (October-April 2021), the men's clinic experimented:



Graph. 1: MSM PrEP Cascade



Graph. 2 : Percentage increase in PrEP enrollment per age group

84% increase for MSM counselling for PrEP (from 88 to 162),

- 109% increase for MSM interest for PrEP (from 74 to 155),
- 129% increase for MSM enrollment on PrEP (from 42 to 96)
- 34% increase for overall enrollment on PrEP (from 131 to 176).

The high risk 20-29 age group saw 80% increase (from 59 to 106) during the studied period (May-September 2021).

The men's clinic created the demand for PrEP in a high-risk group which also led to an overall increase in PrEP enrollment; the site is now ranking fifth in terms of PrEP enrollment nationwide.

## Conclusions

We will scale up this peer led demand creation and community engagement strategy throughout our network using a population specific PrEP Champion approach to boost PrEP enrollment per category of population at risk.

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